

#### ADDRESS

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# RAISING THE STAKES

• FOR NOBLE •



DINNER • BAR • CASINO

IN PARTNERSHIP WITH THE SERTOMA CLUB OF BROAD RIPPLE

2021 SPONSORSHIP OPPORTUNITIES

Charity Gaming License pending

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## 2021 SPONSORSHIP OPPORTUNITIES

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# EVENT OVERVIEW



## RAISING THE STAKES FOR NOBLE

Friday, Nov. 5, 2021 from 7:00 to 11:00 pm  
The Crane Bay, Downtown

## RATIONALE

Over 400 people will convene at The Crane Bay to enjoy a fabulous evening of “playing the tables” and entering in tournaments like Texas Hold ‘em. Game tables and dealers will be hosted by the Sertoma Club of Broad Ripple, a long-time supporter and partner in this event. The evening will include dinner and open bar.

The focus of this Casino Night Charity Fundraiser is to host a fun evening for guests while highlighting Noble’s impact in the community. As a sponsor of this event, your support will enable Nble to continue providing these services, impacting the lives of individuals with disabilities and their families in our community.

All attendees will be asked to make a further contribution or pledge to Noble during the mission portion of the dinner.

## NOBLE’S OTHER ANNUAL FUNDRAISERS

Noble Golf Classic in Sept. 2020: 150 attendees, \$105,000  
Noble Evening in the Garden in March: held virtually, \$118,000

## TARGET DEMOGRAPHICS

While this event is open to everyone at least 21 years of age, attendees typically are professionals in the 30s-60s. This is a prime demographic for marketing purposes.

## PRIZES

At the end of the night, guests will trade in their chips for raffle tickets for the chance to win high-end prizes.

## TICKET PRICES

\$125 Individual Ticket  
\$200 Per Couple  
\$1,000 Table of 10

Broad Ripple Sertoma Club  
hosts all of the casino games.



7:00 pm  
Doors Open, Cocktails

7:30 pm  
Dinner

8:30 pm  
Let the Games Begin

9:00 pm  
Music by My Yellow  
Rickshaw

10:45 pm  
Auction Closes

400+  
Attendees

21 yrs  
or older to attend

# NOBLE/SERTOMA PARTNERSHIP



## WHAT IS NOBLE?

Founded by families in 1953, Noble is a not-for-profit organization serving over 3,300 children and adults with disabilities like Down syndrome and autism each year. Our mission: To expand opportunities and enhance the quality of life for people with disabilities and their families through individualized services. Noble's array of services includes:

- |                                  |  |
|----------------------------------|--|
| ■ First Steps Early Intervention | ■ Community Living Residential Services        |
| ■ Summer Day Camps               | ■ Behavioral, Recreational and Music Therapies |
| ■ High School Transition         | ■ Therapeutic Art and Daily Living Skills      |
| ■ Career Discovery Experience    | ■ Family Education and Trainings               |
| ■ Employment Services            | ■ Respite Care and Legislative Advocacy        |



Noble

Noble receives government reimbursement for most of its services, but that only covers 77% of the cost of providing these services.

The remaining 23% must be made up through individual and corporate contributions, grants and events like Raising the Stakes for Noble.



## WHAT IS THE SERTOMA CLUB OF BROAD RIPPLE?

Chartered in 1958, the Sertoma Club of Broad Ripple is a local chapter of a national organization devoted to Service to Mankind. The club quickly chose Noble as the primary beneficiary of its fundraising efforts and determined that its fundraising would take the form of Casino Nights offered to local businesses and organizations. Since its founding, the Sertoma Club of Broad Ripple has become the largest Sertoma chapter in the country, donating over \$2.5 million to Noble as well as generously supporting many other organizations in our community.

If you are interested in having the Sertoma Club of Broad Ripple turn your organization's next event into an exciting Casino Night, please contact Ken Fluharty at 317-849-5118. Visit their website at [www.broadripplesertoma.org](http://www.broadripplesertoma.org)



# SPONSORSHIP LEVELS



## LET'S MAKE A DIFFERENCE TOGETHER

### TITLE SPONSOR \$10,000

- Naming Opportunity: "Your Company Name" *Raising the Stakes for Noble* on the Invitation, Website & All Promotional Materials
- Exclusivity: Your Company Will Be the Only Title Sponsor
- Opportunity to Have an Event Presence (*i.e. marketing table, product display, product giveaways*)
- Opportunity for Company Representative to Address Guests During the Dinner Program
- Company Logo in Prominent Place on the Invitation
- Full-Page Ad in the Program
- Signage at Registration & on the Program Stage
- Recognition in *A Noble Life* e-Newsletter (*circulation: 5,400+*) & Facebook
- Company Logo With Link on Noble Website
- 20 Event Tickets; Each Guest Will Start the Evening With 2 Bags of Chips

### PRESENTING SPONSOR \$5,000

- Naming Opportunity: *Raising the Stakes for Noble* Presented by "Your Company" on the Invitation, Website & All Promotional Materials
- Opportunity for Company Representative to Address Guests During the Dinner Program
- Company Logo on the Invitation
- Full-Page Ad in the Program
- Signage at the Event
- Recognition in *A Noble Life* e-Newsletter (*circulation: 5,400+*) & Facebook
- Company Logo With Link on Noble Website
- 20 Event Tickets; Each Guest Will Start the Evening With 2 Bags of Chips

### STAGE/BAND SPONSOR \$3,000

- Naming Opportunity: Stage Presented by "Your Company" on the Invitation, Website & All Promotional Materials
- Company Logo on the Invitation
- Half-Page Ad in the Program
- Signage on the Dinner/Band Stage
- Recognition in *A Noble Life* e-Newsletter (*circulation: 5,400+*) & Facebook
- Company Name With Link on Noble Website
- 10 Event Tickets; Each Guest Will Start the Evening With 2 Bags of Chips

### CASINO SPONSOR \$2,500

- Naming Opportunity: Casino Presented by "Your Company" on the Invitation, Website & All Promotional Materials
- Company Logo on the Invitation
- Half-Page Ad in the Program
- Logo on Signage Throughout the Casino
- Recognition in *A Noble Life* e-Newsletter (*circulation: 5,400+*) & Facebook
- Company Name With Link on Noble Website
- 10 Event Tickets; Each Guest Will Start the Evening With 1 Bag of Chips

# SPONSORSHIP LEVELS



## LET'S MAKE A DIFFERENCE TOGETHER

### DINNER SPONSOR \$2,500

- Naming Opportunity: Dinner Program Presented by "Your Company" on the Invitation, Website & All Promotional Materials
- Opportunity for Company Representative to Address Guests During the Dinner Program
- Company Logo on the Invitation
- Half-Page Ad in the Program
- Signage on the Dinner Stage
- Recognition in *A Noble Life* e-Newsletter (circulation: 5,400+) & Facebook
- Company Logo With Link on Noble Website
- 10 Event Tickets; Each Guest Will Start the Evening With 1 Bag of Chips

### BAR SPONSOR \$2,500

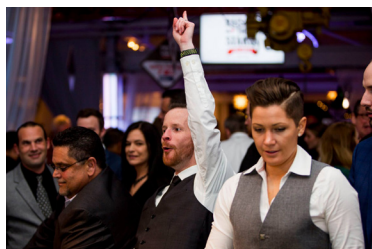
- Naming Opportunity: Bar Presented by "Your Company" on the Invitation, Website & All Promotional Materials
- Company Logo on the Invitation
- Half-Page Ad in the Program
- Signage on Bars & Cocktail Tables
- Signature Cocktail Named After Your Company
- Company Name With Link on Noble Website
- Recognition in *A Noble Life* e-Newsletter (circulation: 5,400+) & Facebook
- 10 Event Tickets; Each Guest Will Start the Evening With 1 Bag of Chips

### CORPORATE TABLE \$1,000

- Company Name/Logo on the Dinner Table, in the Print Program & Onscreen During Dinner
- Company Name Listed on Noble Website
- 10 Event Tickets; Each Guest Will Start the Evening With 1 Bag of Chips

### GAMING CHIPS SPONSOR \$1,500

- Signage at Registration & in the Casino
- Company Name Listed as a Sponsor on Noble Website
- Recognition in *A Noble Life* e-Newsletter (circulation: 5,400+) & Facebook
- 4 Event Tickets; Each Guest Will Start the Evening With 1 Bag of Chips



# SPONSORSHIP LEVELS



## LET'S MAKE A DIFFERENCE TOGETHER

### GAME TABLE SPONSOR \$1,000

#### CRAPS OR ROULETTE

- Signage on Craps/Roulette Table
- Company Name/Logo on the Dinner Table, in the Print Program & Onscreen During Dinner
- Company Name Listed as a Sponsor on Noble Website
- Recognition in *A Noble Life* e-Newsletter (circulation: 5,400+) & Facebook
- 4 Event Tickets; Each Guest Will Start the Evening With 1 Bag of Chips

### GAME TABLE SPONSOR \$500

#### BLACKJACK, POKER OR WHEEL OF FORTUNE

- Signage on Game Table
- Company Name Listed as a Sponsor on Noble Website
- Recognition in *A Noble Life* e-Newsletter (circulation: 5,400+) & Facebook
- 2 Event Tickets; Each Guest Will Start the Evening With 1 Bag of Chips

### PRIZE SPONSORS

#### WE ARE LOOKING FOR PRIZES LIKE:

- Vacation Stays & Plane Tickets
- Electronics (flat screen TV, iPad, digital camera)
- Fine Jewelry
- Spa Gift Certificates
- Theatre Tickets or Concert Tickets
- Any "High-End" Items

### GRAND PRIZE SPONSOR

#### If Your Prize Qualifies as a "GRAND PRIZE":

- Your Prize Could Be Promoted Everywhere That *Raising the Stakes for Noble* Is!
- Company Name Listed as a Prize Sponsor on Noble Website
- Recognition in *A Noble Life* e-Newsletter (circulation: 5,400+) & Facebook





ADDRESS  
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# SPONSORSHIP AGREEMENT

YES, we would like to sponsor at the following level:

\_\_\_\_\_ Title Sponsor \$10,000  
\_\_\_\_\_ Presenting Sponsor \$5,000  
\_\_\_\_\_ Band/Stage Sponsor \$3,000  
\_\_\_\_\_ Casino Sponsor \$2,500  
**SOLD** \_\_\_\_\_ Bar Sponsor \$2,500

**SOLD** \_\_\_\_\_ Dinner Sponsor \$2,500  
\_\_\_\_\_ Gaming Chips Sponsor \$1,500  
\_\_\_\_\_ Corporate Table \$1,000  
\_\_\_\_\_ Crap/Roulette Table Sponsor \$1,000  
\_\_\_\_\_ Game Table Sponsor \$500  
\_\_\_\_\_ Prize Sponsor (Please list item)  
\_\_\_\_\_

**DONATED PRIZES CAN BE DELIVERED OR MAILED TO THE ADDRESS ABOVE.**

Please include this form.

No, we cannot sponsor, but please accept our tax-deductible donation of: \$ \_\_\_\_\_

## SPONSOR CONTACT INFORMATION

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

As a representative of the above said company, I agree to commit my company to participate in the event at the selected level(s) above.

\_\_\_\_\_  
Signature of company representative

\_\_\_\_\_  
Date

To make a sponsorship payment online, or to purchase tickets via the website, please visit [www.MyNobleLife.org](http://www.MyNobleLife.org)  
Questions? Please contact Liz Evans at 317.413.1796 or [e.evans@mynoblelife.org](mailto:e.evans@mynoblelife.org)