

# 2020 Annual Awards Sponsorship

## **Noble's 2020 Annual Awards**

Celebrating Those Who

### **Public Announcement**

IBJ Full-Page Ad Oct. 9th: 27,000+ Weekly Readership

**Award Winners Garden at** Noble Evening in the Garden, March 12, 2021: 1,200+ Attendees

A Noble Life e-Newsletter:

MyNobleLife.org Website: 300+ Average Daily Visitors

Facebook, Twitter, Instagram & LinkedIn: 2.540+ Followers

We are pleased to honor the individuals, organizations and corporations that celebrate the contributions of people with disabilities by announcing our 2020 Annual Award Winners in a full-page back cover ad in the Indianapolis Business Journal. With social media & other opportunities for recognition, your Corporate Sponsorship will be viewed by over 35,000!

### IBJ Media Connect with our audience









Top 2019 Sponsors:













| Annual Awards<br>Sponsorship Benefits  |                             | Title<br>Sponsor (1)<br>\$7,500                                 | Presenting<br>Sponsor (1)<br>\$4,000               | Award<br>Sponsors (8)<br>\$1,000                    | Corporate Partners \$500                              | Fund-A-Need<br>Donors<br>priceless                              |
|--|-----------------------------|---|--|---|---|---|
| Promotion of Award Winners Full-Page Ad on the Back Cover of the IBJ on Oct. 9, 2020  E-Newsletter Distribution 5,100+ | Naming                      | Your Corporation<br>"Proudly<br>Congratulates"<br>Award Winners | These Awards<br>"Presented By"<br>Your Corporation | This Award<br>"Sponsored By"<br>Your Corporation    | Corporation Is<br>"Proud to<br>Partner" with<br>Noble | Your Gift<br>Recognized in<br>Our Fund-A-Need<br>Thank You List |
|  | Ad Recognition              | Your Logo<br>Featured at Top<br>of the Ad                       | Your Logo<br>Featured Midway<br>in the Ad          | Your Logo Featured<br>in Lower Section of<br>the Ad | Your Logo at<br>Bottom of the<br>Ad                   | Your Name Listed<br>on the Ad                                   |
|  | Logo Recognition            | <b>✓</b>  | ~  | ✓   |   |   |
| Number of Award<br>Email Sends<br>At least 4   | Recognition                 | Logo in IBJ, EITG<br>& Social Media                             | IBJ Ad, EITG &<br>Social Media                     | IBJ Ad &<br>Social Media                            | IBJ Ad &<br>Social Media                              | Social Media  |
| Social Media<br>Postings on<br>Facebook, Twitter<br>Instagram and<br>LinkedIn  | Award Email Piece           | Logo Prominently<br>at the Top                                  | Smaller Logo in the Middle                         | Name Listed   | Name Listed   | Name Listed   |
|  | Noble Website               | <b>✓</b> with Logo  | <b>✓</b> with Logo                                 | ~   | ~   | <b>✓</b>  |
|  | A Noble Life<br>eNewsletter | ✓ with Logo   | ✓ with Logo  | <b>✓</b>  | ~   |   |
|  | Social Media                | <b>✓</b>  | <b>✓</b>   | <b>✓</b>  | <b>✓</b>  | <b>✓</b>  |
|  | Annual Report               | ~   | ~  | <b>~</b>  | ~   | ~   |
|  | Evening in the              | 10 Tickets  | 6 Tickets  | 2 Tickets   |   |   |

✓ with Logo

✓ with Logo

Your Guests

Receive Special

Nametags

Garden Tickets

Signage at the

Recognition at the

Garden

Event

# 2021 Noble

**Evening in** the Garden