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Isaacs & Isaacs

RAISING THE STAKES



Presented by: Corteva Agriscience &
Ray Skillman Westside Auto Mall



IN PARTNERSHIP WITH THE SERTOMA CLUB OF BROAD RIPPLE

2019 SPONSORSHIP OPPORTUNITIES

License #151107

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2019 SPONSORSHIP OPPORTUNITIES

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EVENT OVERVIEW

RAISING THE STAKES FOR NOBLE

Friday, Nov. 15, 2019 from 7:00 to 11:00 pm
The Crane Bay, Downtown

RATIONALE

Over 400 people will convene at The Crane Bay to enjoy a fabulous evening of “playing the tables” and entering in tournaments like Texas Hold ‘em. Game tables and dealers will be hosted by the Sertoma Club of Broad Ripple, a long-time supporter and partner in this event. The evening will include dinner and open bar.

The focus of this Casino Night Charity Fundraiser is to host a fun evening for guests while highlighting Noble’s impact in the community. As a sponsor of this event, your support will enable Noble to continue providing these services, impacting the lives of individuals with disabilities and their families in our community.

All attendees will be asked to make a further contribution or pledge to Noble during the mission portion of the dinner.

NOBLE’S OTHER ANNUAL FUNDRAISERS

Noble Golf Classic in June: 150 attendees, \$91,500
Noble Evening in the Garden in March: 1,200 attendees, \$123,000

TARGET DEMOGRAPHICS

While this event is open to everyone at least 21 years of age, attendees typically are professionals in the 30s-60s. This is a prime demographic for marketing purposes.

PRIZES

At the end of the night, guests will trade in their chips for raffle tickets for the chance to win high-end prizes.

TICKET PRICES

\$125 Individual Ticket
\$200 Per Couple
\$1,000 Table of 10

Broad Ripple Sertoma Club
hosts all of the casino games.



7:00 pm

Doors Open, Cocktails

7:30 pm

Dinner

8:30 pm

Let the Games Begin

9:00 pm

Music by The Flying
Toasters

10:45 pm

Auction Closes

400+

Attendees

21 yrs

or older to attend

NOBLE/SERTOMA PARTNERSHIP



Presented by:
Corteva Agriscience & Ray Skillman Westside Auto Mall

WHAT IS NOBLE?

Founded by families in 1953, Noble is a not-for-profit organization serving over 3,300 children and adults with disabilities like Down syndrome and autism each year. Our mission: To expand opportunities and enhance the quality of life for people with disabilities and their families through individualized services. Noble's array of services includes:

- | | |
|----------------------------------|--|
| ■ First Steps Early Intervention | ■ Community Living Residential Services |
| ■ Summer Day Camps | ■ Behavioral, Recreational and Music Therapies |
| ■ High School Transition | ■ Therapeutic Art and Daily Living Skills |
| ■ Career Discovery Experience | ■ Family Education and Trainings |
| ■ Employment Services | ■ Respite Care and Legislative Advocacy |



Noble

Noble receives government reimbursement for most of its services, but that only covers 77% of the cost of providing these services.

The remaining 23% must be made up through individual and corporate contributions, grants and events like Raising the Stakes for Noble.



WHAT IS THE SERTOMA CLUB OF BROAD RIPPLE?

Chartered in 1958, the Sertoma Club of Broad Ripple is a local chapter of a national organization devoted to Service to Mankind. The club quickly chose Noble as the primary beneficiary of its fundraising efforts and determined that its fundraising would take the form of Casino Nights offered to local businesses and organizations. Since its founding, the Sertoma Club of Broad Ripple has become the largest Sertoma chapter in the country, donating over \$2 million to Noble as well as generously supporting many other organizations in our community.

If you are interested in having the Sertoma Club of Broad Ripple turn your organization's next event into an exciting Casino Night, please contact Ken Fluharty at 317-767-4640. Visit their website at www.broadripplesertoma.org

SPONSORSHIP LEVELS



LET'S MAKE A DIFFERENCE TOGETHER

TITLE SPONSOR \$10,000

- Naming opportunity: 2019 "Your Company Name" Raising the Stakes for Noble on the invitation, website & all promotional materials
- Exclusivity: your company will be the only Title Sponsor
- Opportunity to have an event presence (i.e. marketing table, product display, product giveaways)
- Opportunity for company representative to address guests during the dinner program
- Company logo in prominent place on the invitation
- Prominent full-page ad in the program
- Signage at registration and on the program stage
- Recognition in Noble's e-Newsletter (circulation: 5,300+) & Facebook
- Company logo with link on Noble's website
- 20 event tickets; each guest will start the evening with two bags of chips

PRESENTING SPONSOR \$5,000

- Naming opportunity: 2019 Raising the Stakes for Noble presented by "Your Company" on the invitation, website & all promotional materials
- Opportunity for company representative to address guests during the dinner program
- Company logo on the invitation
- Prominent full-page ad in the program
- Signage at the event
- Recognition in Noble's e-Newsletter (circulation: 5,300+) & Facebook
- Company logo with link on Noble's website
- 20 event tickets; each guest will start the evening with two bags of chips

STAGE/BAND SPONSOR \$3,000

- Naming opportunity: Stage presented by "Your Company" on the invitation, website & all promotional materials
- Company logo on the invitation
- Half-page ad in the program
- Signage on the dinner/band stage
- Recognition in Noble's e-Newsletter (circulation: 5,300+) & Facebook
- Company name with link on Noble's website
- 10 event tickets; each guest will start the evening with two bags of chips

CASINO SPONSOR \$2,500

- Naming opportunity: Casino presented by "Your Company" on the invitation, website & all promotional materials
- Company logo on the invitation
- Half-page ad in the program
- Logo on signage throughout the Casino
- Company name with link on Noble's website
- Recognition in Noble's e-Newsletter (circulation: 5,300+) & Facebook
- Company name with link on Noble's website
- 10 event tickets; each guest will start the evening with one bag of chips

SPONSORSHIP LEVELS

LET'S DO GOOD TOGETHER



DINNER SPONSOR \$2,500

- Naming opportunity: Dinner Program presented by "Your Company" on the invitation, website & all promotional materials
- Opportunity for company representative to address guests during the dinner program
- Company logo on the invitation
- Half-page ad in the program
- Signage on the Dinner Stage
- Recognition in Noble's e-Newsletter (circulation: 5,300+) & Facebook
- Company logo with link on Noble's website
- 10 event tickets; each guest will start the evening with one bag of chips

BAR SPONSOR \$2,500

- Naming opportunity: Bar presented by "Your Company" on the invitation, website & all promotional materials
- Company logo on the invitation
- Prominent half-page ad in the program
- Signage on bars & cocktail tables
- Signature cocktail named after your company
- Company name with link on Noble's website
- Recognition in Noble's e-Newsletter (circulation: 5,300+) & Facebook
- 10 event tickets; each guest will start the evening with one bag of chips

GAMING CHIPS SPONSOR \$1,500

- Signage at Registration and in the Casino
- Company name listed as a sponsor on Noble's website
- Recognition in Noble's e-Newsletter (circulation: 5,300+) & Facebook
- 4 event tickets; each guest will start the evening with one bag of chips

CORPORATE TABLE \$1,000

- Company name/logo recognized on the dinner table, in the print program & on screen during dinner
- Company name listed on Noble's website
- 10 event tickets; each guest will start the evening with one bag of chips



SPONSORSHIP LEVELS

LET'S DO GOOD TOGETHER



GAME TABLE SPONSOR \$1,000

CRAPS OR ROULETTE

- Signage on Craps/Roulette Table
- Company name/logo recognized on the dinner table, in the print program & on screen during dinner
- Company name listed as a sponsor on Noble's website
- Recognition in Noble's e-Newsletter (circulation: 5,300+) & Facebook
- 4 event tickets; each guest will start the evening with one bag of chips

GAME TABLE SPONSOR \$500

BLACKJACK, POKER OR WHEEL OF FORTUNE

- Signage on game table
- Company name listed as a sponsor on Noble's website
- Recognition in Noble's e-Newsletter (circulation: 5,300+) & Facebook
- 2 event tickets; each guest will start the evening with one bag of chips

PRIZE SPONSORS

WE ARE LOOKING FOR PRIZES LIKE:

- Vacation Stays & Plane Tickets
- Electronics (flat screen TV, iPad, digital camera)
- Fine Jewelry
- Spa Gift Certificates
- Theatre Tickets or Concert Tickets
- Any "High-End" Items

GRAND PRIZE SPONSOR

If Your Prize Qualifies as a "GRAND PRIZE":

- Your prize could be promoted everywhere that Raising the Stakes for Noble is!
- Company name listed as a prize sponsor on Noble's website
- Recognition in Noble's e-Newsletter (circulation: 5,300+) & Facebook





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SPONSORSHIP AGREEMENT

YES, we would like to sponsor at the following level:

<u>SOLD</u>	Title Sponsor (\$10,000)	_____ Dinner Sponsor (\$2,500)
<u>SOLD</u>	Presenting Sponsor (\$5,000)	_____ Gaming Chips Sponsor (\$1,500)
<u>SOLD</u>	Band/Stage Sponsor (\$3,000)	_____ Corporate Table (\$1,000)
<u>SOLD</u>	Casino Sponsor (\$2,500)	_____ Crap/Roulette Table Sponsor (\$1,000)
_____	Bar Sponsor (\$2,500)	_____ Game Table Sponsor (\$500)
		_____ Prize Sponsor (Please list item)

DONATED PRIZES CAN BE DELIVERED OR MAILED TO THE ADDRESS ABOVE.

Please include this form.

No, we cannot sponsor, but please accept our tax-deductible donation of: \$ _____

SPONSOR CONTACT INFORMATION

Company Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

As a representative of the above said company, I agree to commit my company to participate in the event at the selected level(s) above.

Signature of company representative

Date

To make a sponsorship payment online, or to purchase tickets via the website, please visit www.MyNobleLife.org
Questions? Please contact Liz Evans at 317.413.1796 or e.evans@mynoblelife.org