



# 2019 Annual Awards Sponsorship

## Noble's 2019 Annual Awards

Celebrating Those Who Impact Our Community

### Public Announcement

IBJ Full-Page Ad Oct. 11<sup>th</sup>:  
27,000+ Weekly Readership

Award Winners Garden at  
*Noble Evening in the Garden*, March 6, 2020:  
1,200+ Attendees

A *Noble Life* e-Newsletter:  
5,100+ Monthly Recipients

MyNobleLife.org Website:  
300+ Average Daily Visitors

Facebook, Twitter &  
LinkedIn:  
2,300+ Followers

We are pleased to honor the individuals, organizations and corporations that celebrate the contributions of people with disabilities by announcing our 2019 Annual Award Winners in a full-page back cover ad in the *Indianapolis Business Journal*. With social media & other opportunities for recognition, **your Corporate Sponsorship will be viewed by over 35,000!**

IBJ Media

Connect with our audience



Top 2018 Sponsors:



Annual Awards Sponsorship Benefits		Title Sponsor (1) \$7,500	Presenting Sponsor (1) \$4,000	Award Sponsors (8) \$1,000	Corporate Partners \$500	Fund-A-Need Donors priceless
<b>Promotion of Award Winners</b> Full-Page Ad on the Back Cover of the IBJ on Oct. 11, 2019  <b>E-Newsletter Distribution:</b> 5,100+  <b>Number of Award Email Sends:</b> At least 4  <b>Social Media Postings</b> on Facebook, Twitter and LinkedIn	Naming	Your Corporation "Proudly Congratulates" Award Winners	These Awards "Presented By" Your Corporation	This Award "Sponsored By" Your Corporation	Corporation Is "Proud to Partner" with Noble	Your Gift Recognized in Our Fund-A-Need Thank You List
	Ad Recognition	Your Logo Featured at Top of the Ad	Citizens Energy Logo Featured Midway in the Ad	Your Logo Featured in Lower Section of the Ad	Your Logo at Bottom of the Ad	Your Name Listed on the Ad
	Logo Recognition	✓	✓	✓		
	Recognition	Logo in IBJ, EITG & Social Media	IBJ Ad, EITG & Social Media	IBJ Ad & Social Media	IBJ Ad & Social Media	Social Media
	Award Email Piece	Logo Prominently at the Top	Smaller Logo in the Middle	Name Listed	Name Listed	Name Listed
	Noble Website	✓ with Logo	✓ with Logo	✓	✓	✓
	A Noble Life eNewsletter	✓ with Logo	✓ with Logo	✓	✓	
	Social Media	✓	✓	✓	✓	✓
	Annual Report	✓	✓	✓	✓	✓
<b>2020 Noble Evening in the Garden</b>	Evening in the Garden Tickets	10 Tickets	6 Tickets	2 Tickets		
	Signage at the Garden	✓ with Logo	✓ with Logo	✓		
	Recognition at the Event	Your Guests Receive Special Nametags				