

# Protecting the Privacy of Our Website Visitors

## **Your Privacy Is Important to Us**

This website is owned and operated on behalf of Noble, Inc. We recognize that visitors to our site may be concerned about the information they provide to us, and how we treat that information. This Privacy Policy addresses those concerns. Due to rapidly evolving technologies on the Internet, we may occasionally update this policy. All revisions will be posted to this site; however, a revised Privacy Policy will apply only to data collected subsequent to its effective date. If you have questions about our Privacy Policy, please contact us at:

Office of the President and CEO Noble, Inc. 7701 East 21st Street Indianapolis, IN 46219

or e-mail us at R.Davis@MyNobleLife.org

#### **Our Privacy Policy**

Noble, Inc. uses its best effort to respect the privacy of its online visitors. In general, when you visit our website and access information, you remain anonymous. This means that at our site, we do not collect personally identifiable information from individuals unless they provide it to us voluntarily and knowingly. This means we do not require you to register or provide information to us in order to view our site. Noble, Inc. only gathers personally identifiable data like names, addresses, zipcodes and e-mail addresses when voluntarily submitted by a visitor. For example, personally identifiable information may be collected in order to respond to a stated desire to volunteer time to Noble or to make a financial donation online. This information is used for internal purposes solely by Noble, Inc. or other entities that are involved in the operation of this site. Noble, Inc. lists are never sold to third parties. We will only share personally identifiable information with third parties when:

- The person submitting the information authorizes us to share it;
- Sharing the information is a necessary operation of the site, for instance, to process a credit card gift; or
- We are required by law. Noble has no control over or responsibility for the data collection and use practices of third parties that process online donation credit card transactions.

## Links to Third Party Sites

We may provide links to third party sites. Since we do not control those websites, we encourage you to review the privacy policies posted on these third party sites.

# **Is Credit Card Information Secure?**

We care about the safety and security of your transaction. We contract with a firm that uses high grade encryption and the https security protocol to communicate with your browser. This method is industry standard security protocol, which makes it extremely difficult for anyone else to intercept the credit card information you send to us. Companies we work with to process credit card transactions also use high grade encryption and security protocols. Contributions may also be mailed to:

Noble, Inc. Attention: Development Department 7701 East 21<sup>st</sup> Street Indianapolis, IN 46219

or calling the Development Department between 8:30 a.m. - 5:00 p.m. EST at 317-375-2700.

## **Is My Personal Information Secure?**

Yes. The same high grade encryption and https security protocols used for financial transactions on our site are used in collecting personal information to volunteer time for Noble, Inc. You can help Noble maintain the accuracy of your information by notifying us of any changes in your address, title, phone number or e-mail address. To update your personal data, contact us at R.Davis@MyNobleLife.org, or write to us at:

Noble, Inc. Attention: Development Department 7701 East 21st Street Indianapolis, IN 46219

#### You Can Unsubscribe

If at any time you wish to stop receiving our electronic newsletter or to be removed from our e-mail list, you can unsubscribe from that list as explained in each message. We do not share e-mail addresses with other organizations.

We Care About Doing It Right In addition to maintaining privacy and security controls over the information you share with us, Noble, Inc. works to accurately process your contribution information. During business hours, our staff is available to answer questions about your financial donation at R.Davis@MyNobleLife.org or at 317-375-2700.

Noble, Inc. employs error-checking procedures to ensure transactions are processed completely and accurately. As necessary, changes are made to improve our systems. And, independent external and internal audits are conducted to ensure the privacy, security and appropriate processing of your information.

#### How Do We Use "Cookies"?

Visitors should be aware that non-personal information and data may be automatically collected by the Noble, Inc. website through the use of "cookies." These are small text files a website can use to recognize repeat visitors, facilitate visitors' ongoing access to and use of the site, and allow a site to track usage behavior and compile aggregate data that will allow content improvements. Cookies are not programs that transfer onto a visitor's system and damage files. Generally, cookies work by assigning a unique number to the visitor that has no meaning outside the assigning site. If a visitor does not want information collected through the use of cookies, there is a simple procedure in most browsers that allows the visitor to deny or accept the cookie feature. Noble, Inc. uses "cookie" technology only to obtain non-personal information from its online visitors in order to improve visitors' online experience and facilitate their visit within our site.

Thank you for visiting our site. Please contact us should you have any questions about the operation of the site.